

Staffordshire LINK Progress Plan and Timeline				
Activity	February	March	April	May
Tender for stroke project research*	10th - 26th February 2010			
Tender for dementia project research*	10th - 26th February 2010			
Communications strategy implemented including website activity, Facebook, Twitter, bulletins, articles and editorials in magazines, newsletters and press; production of leaflets and requests for public views on services	8th February 2010 and ongoing.			
Community engagement events responses to leaflets, surveys, website activity and raising LINK profile*	8th February 2010 and ongoing.			
Meeting with Community Council of Staffordshire to discuss undertaking specified community engagement activities, focussing on hard to reach communities across Staffordshire	8th February 2010 and ongoing.			
Meetings with stakeholders to discuss engagement in the LINK	15th February 2010 and ongoing			
Research work undertaken for stroke to inform project design		1st March 2010 - mid April 2010		
Research work undertaken for dementia to inform project design		1st March 2010 - mid April 2010		
Consultation process feedback		By 1st March 2010		
Analysis of feedback received		By 2nd March 2010		
Independent verification of feedback analysis		By 8th March 2010		
Stakeholder engagement meeting with PPE/PPI and communications leads from NHS Trusts across all of Staffordshire		By 11th March 2010 and ongoing		
Development of structure for Staffordshire LINK		By 15th March 2010		
Introduction to LINKs - What's In it For Me		15th March 2010 and ongoing		
Announcement of new structure and governance framework		By end of March 2010		